

# WHY KYOCERA SHOULD ALWAYS BE YOUR FIRST CHOICE



While we're a Japanese multinational steeped in tradition, at KYOCERA, we do things differently.

We design and build our products to ensure they're environmentally responsible, durable and cost less to run. Our unique longlife ECOSYS technology is the key point of difference, delivering significant benefits to your customers and the environment.

## RELIABILITY

With a long-life expectancy our cutting edge print technology is both efficient and economical to run.

- › The extreme hardness of our amorphous silicon drums ensure a lifespan 30-50 times longer, compared to previous OPC (Organic Photo Conductor) technology
- › Our durable imaging drum lasts up to 600,000 pages on multi-function devices and up to 500,000 pages on printers.

## SAVINGS

Reduce running costs with KYOCERA's innovative technology and benefit from one of the lowest Total Costs of Ownership (TCO) in the market today.

- › Reduce your TCO by up to 35% simply by switching to KYOCERA\*
- › Access KYOCERA's [TCO Calculator](#) on our website and find out how much you can save.

\* Savings vary based on make and model of your current and preferred KYOCERA printers

## ENVIRONMENT

KYOCERA designs ground-breaking products that result in less waste and greater efficiency.

KYOCERA focuses on ecological thinking every step of the process, from material procurement to manufacturing through to end-of-life and recycling:

- › KYOCERA and its customers have been responsible for keeping just under 150,000kg and other consumables out of landfill through Cartridges 4 Planet Ark
- › By supporting Clean Up Australia, KYOCERA has been helping to create a cleaner Australia for over 15 years.



Did you know that, KYOCERA offers one of the most extensive ranges of document imaging and document management solutions in the market today, with close to 35 single- and multi-function printers and over 15 multifunctional devices? This means no matter who you are we can support you with products to suit your needs – from small workgroups or devices for large enterprise level organisations.